



Dinosaur Diamond Scenic Byway Mini-Documentary Assignment

Name: _____

We live in an interconnected world that is often driven by media on the internet. However, that interconnectivity is challenged in remote areas without access to cellular or internet signals, or areas in which this access is spotty or unreliable.

Using the available signage, and what you have learned from your other stations and interactions at the site today, create a video using a cell phone or camera with video capability to promote the natural resources of this area, their preservation, and the Dinosaur Diamond Scenic Byway.

This video should be suited for use online, particularly in social media, and should be targeted to teenage audiences like yourselves.

Mini-Documentary Exercise:

1. Create a fun, informative, and exciting 5 minute Mini-Documentary about this stop on the Dinosaur Diamond Scenic Byway – The Mygatt-Moore Quarry and the Trail through Time.
2. Include information on the Scenic Byway, especially logistical information – such as where you are and how to get there.
3. Include scientific information about the site.
4. Be sure to take into account common problems in outdoor filming, such as wind feedback over microphones, shadows on faces from hats, glares from the sun, wobbly camera movement from walking, etc.
5. After you have created the video, answer the questions on the following page.

Mini-Documentary Title: _____

What Social Media Sites is this type of video appropriate for use? Which two sites do you most highly recommend?

How would you post this to the internet if web signal is unreliable at the site?

How would you network this video to target teenage audiences on the web?

What Hashtag Campaigns would you create for this video?

Looking at the attached map of the Dinosaur Diamond Scenic Byway, which other 4 sites (5 sites total) would you recommend as most important to have mini-documentaries like this? Why?



Dinosaur Diamond Scenic Byway

